

Small businesses support transition to clean energy

to benefit the economy and make a positive social impact

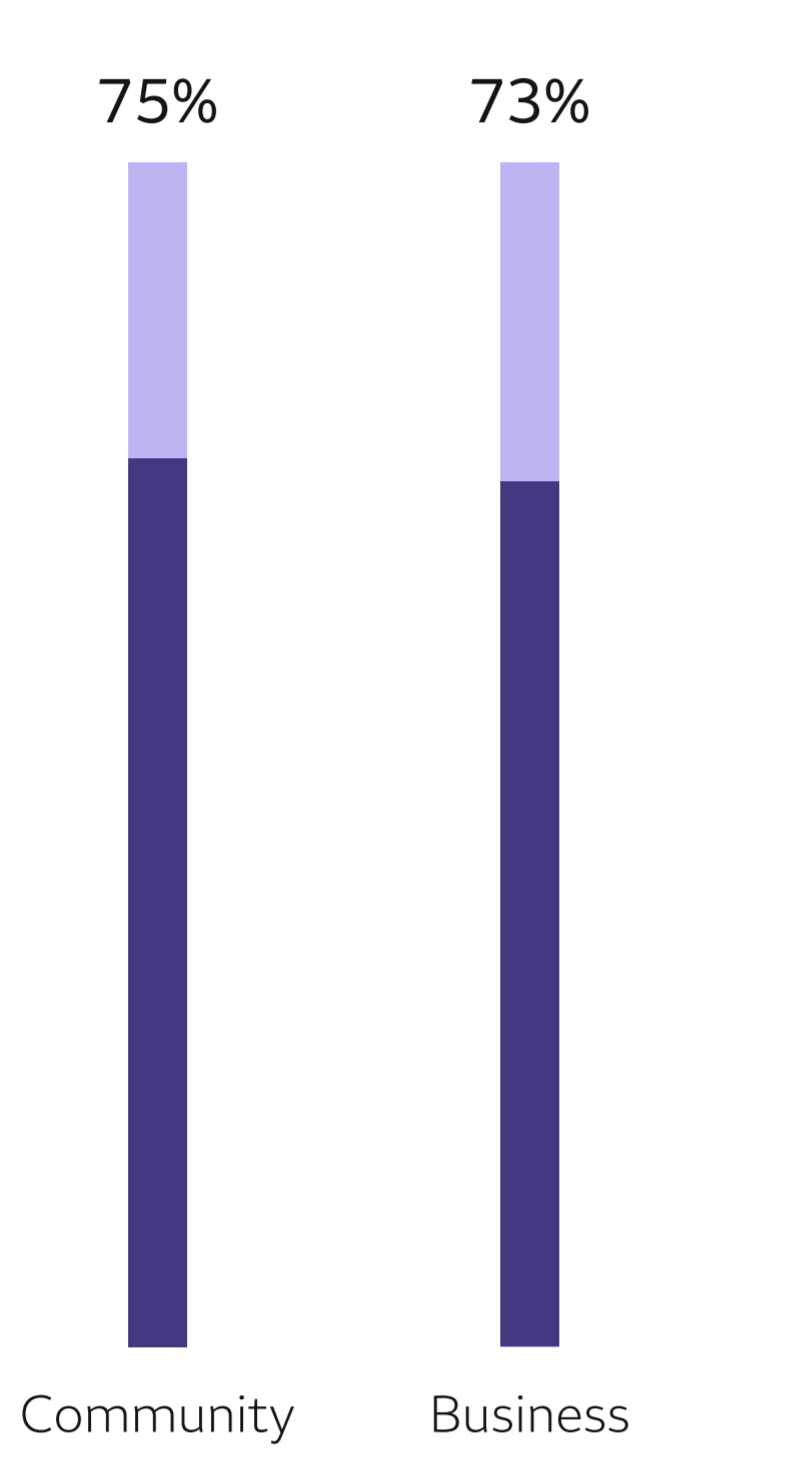


Wells Fargo supports the important role small businesses play in strengthening communities and driving economic growth.

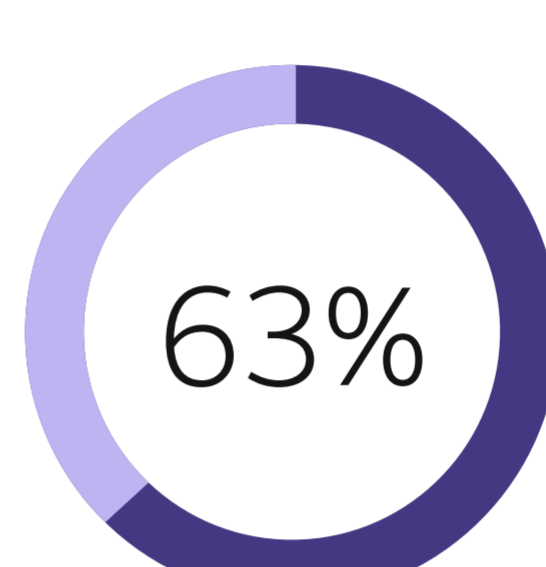
In a survey by Morning Consult commissioned by Wells Fargo, we found that they are seeking opportunities to transition to clean energy.

Wells Fargo is working to support them in their journey.

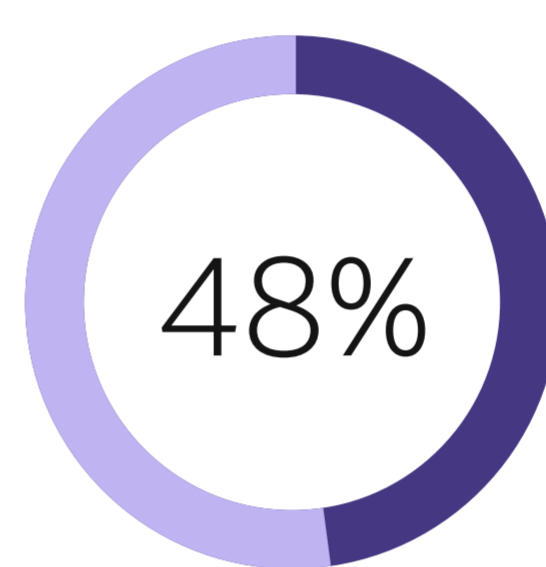
Small businesses face obstacles to adopting clean energy



A majority of small businesses view clean, sustainable energy as a current concern of both their community and business.

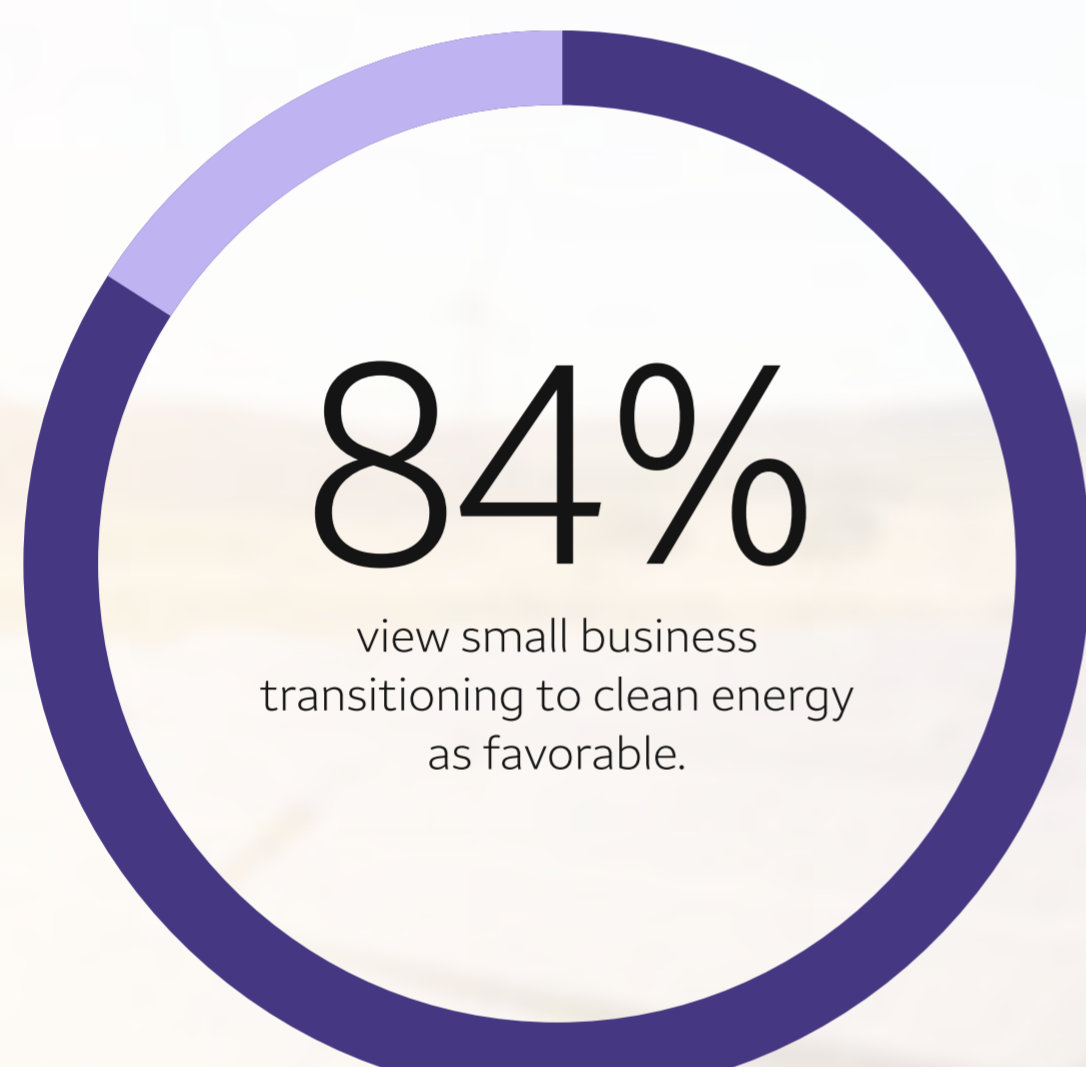


Small businesses say the main obstacle for transitioning to clean energy is cost.

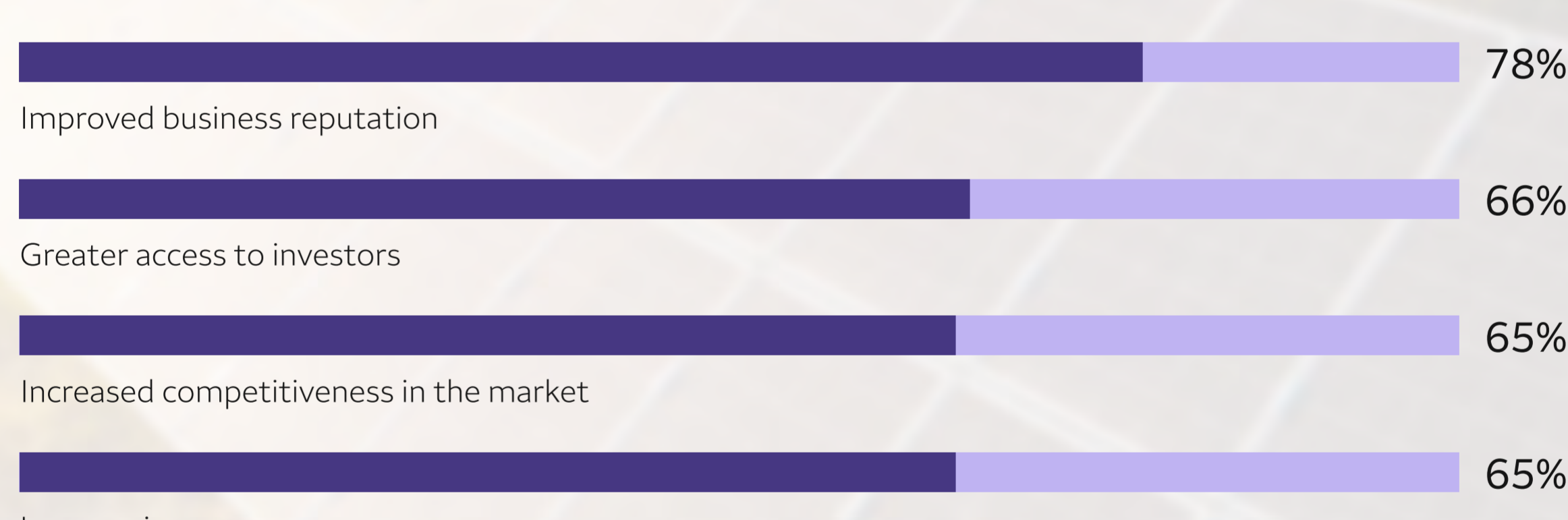


Small businesses who have made clean energy changes or plan to do so say they encounter at least some difficulty in acquiring capital for transitioning.

Benefits of clean energy are clear



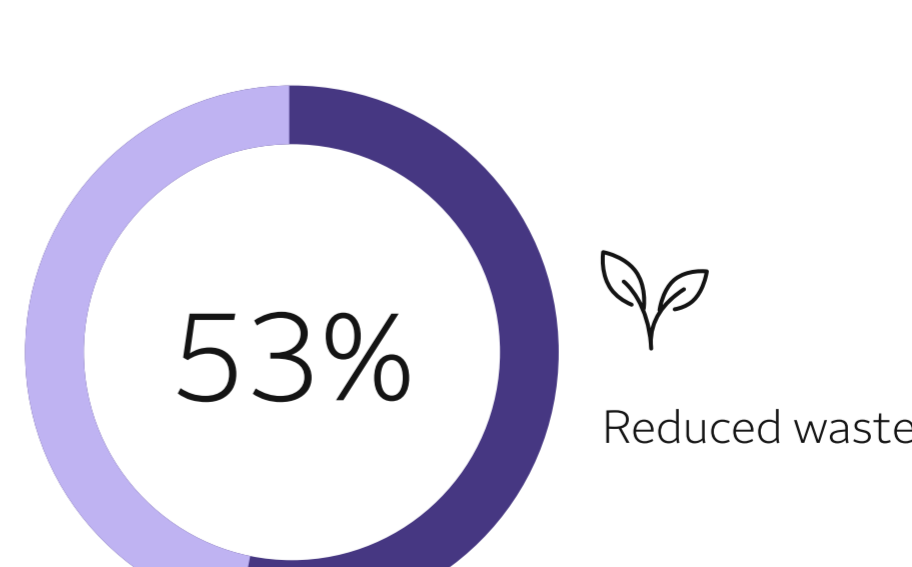
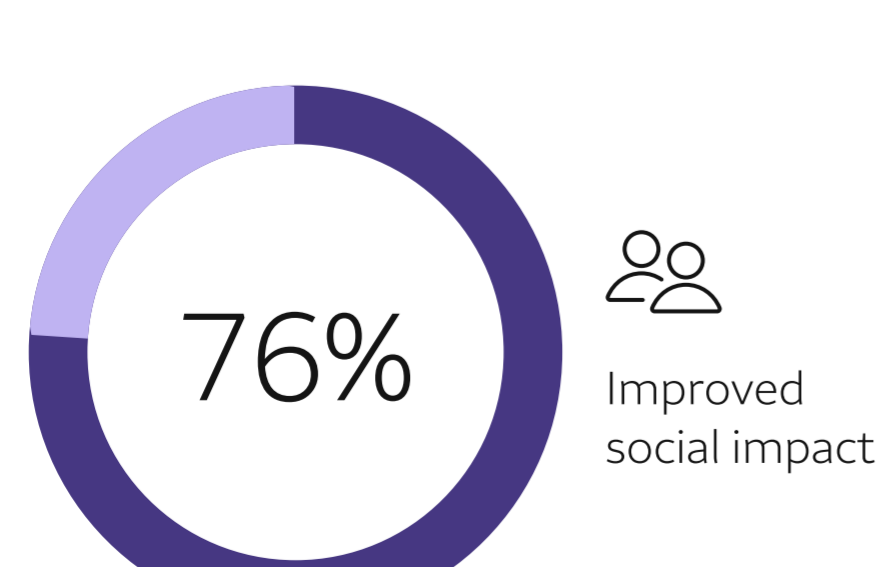
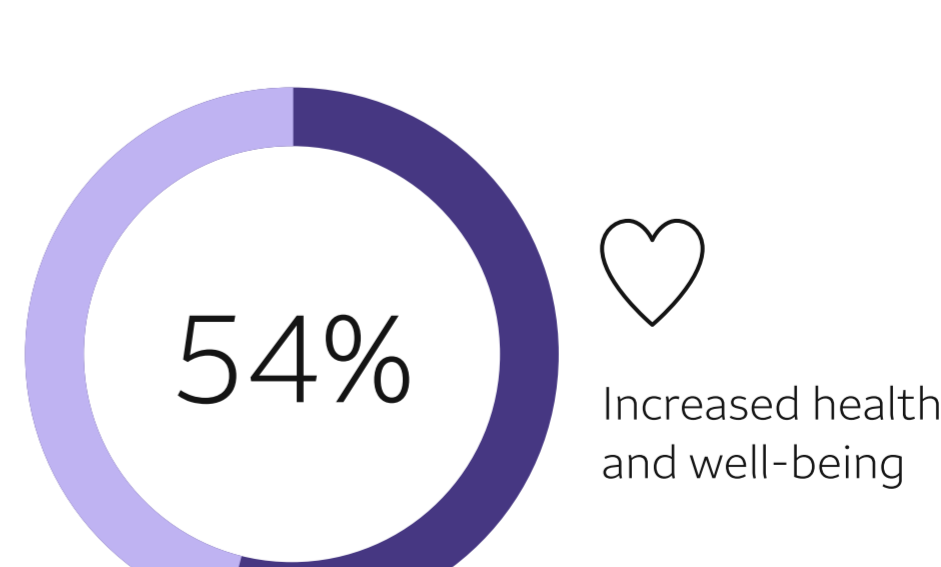
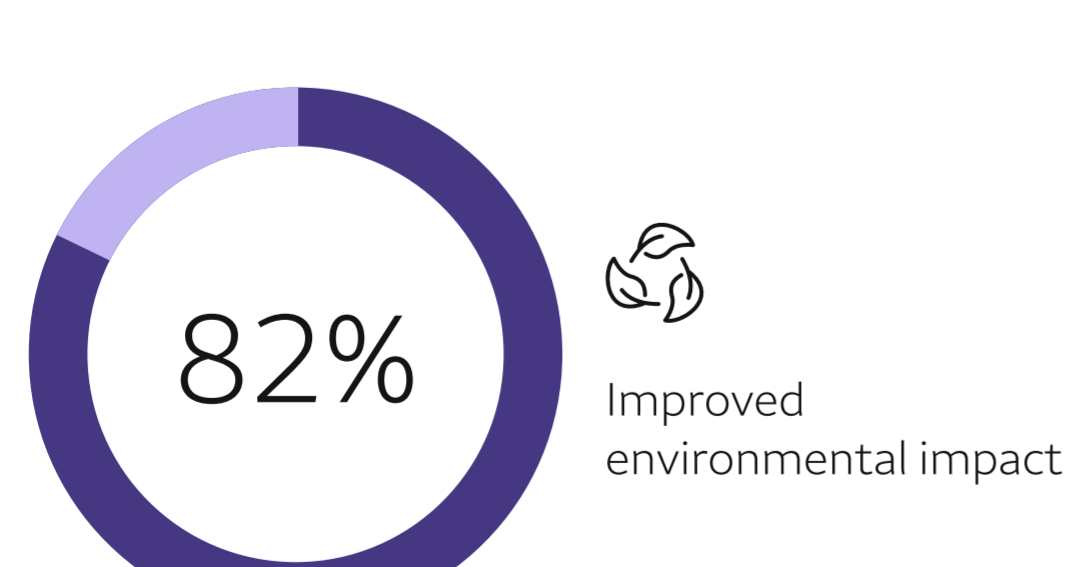
For their own business, they expect to see benefits for:



“These survey results send an important message that clean energy is a priority for small businesses. Through sustainable financing, we can play a significant role in helping businesses of all sizes realize the benefits of clean and renewable energy.”

– Robyn Luhning, Chief Sustainability Officer, Wells Fargo

Clean energy benefits for businesses in their area and the country include:



Visit the Wells Fargo Institute for Sustainable Finance for insights on transitioning to an equitable low-carbon economy.

wellsfargo.com/sustainability