

## Moment of Truth: Plantronics — Video Transcript

[MUSIC]

The average person uses seven different devices in a business day to communicate.

About two years ago I was visiting one of our key customers, and they had all the technology under the sun for communications. And when I asked them “how’s it working?” they said “there’s so much technology, why can’t it just simply work the way I want it to work?”

It was such a powerful moment that since then, we’ve really been focused on this seamless communications experience for the user.